

This role is working directly with the Head of Sales and Marketing and Graphic Designer as part of a very exciting team expanding through a period of growth, making us a total of three awesome marketeers. Full training and mentoring on the job will be available. This is a very exciting role where you will be at the forefront of the companies' digital market and sales enablement to drive growth globally.

Social media:

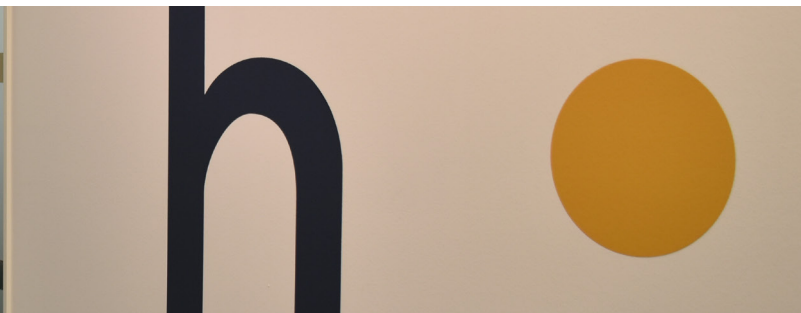
- Create content for and Manage business social media profiles in Twitter, LinkedIn and Instagram.
- Build followers and increase engagement across all social media platforms
- Develop new ideas to promote the business using social media/website campaigns

General marketing:

- Write company marketing and sales material
- Assist with writing marketing and sales material for our partners, work with partners collaboratively
- Support lead-generation activity
- Assist with brand support

Digital media:

- Write content for the company website
- Work on website SEO, Google Analytics, Social Media Campaigns and Email marketing
- Analyse and report data with Google Analytics
- Deliver reporting and analysis of the campaigns and projects during and after campaigns to ensure that marketing is focused on providing strong returns
- Sourcing and writing news and blog articles and associated images
- Conduct market research
- Liaise with our PR Contacts to release press/news articles



Required skills:

- Excellent level of written and verbal English
- Attention to detail
- Able to work as part of a team
- Excellent time management and organisation skills
- Punctual, reliable and highly motivated
- Good communication skills and telephone manner
- Keen to learn and develop new skills/knowledge
- Strong MS Office skills
- Writing, social media and blogging experience
- Existing legal right to work in the UK

Desired skills:

- Fun and confident personality
- Creative thinker and bring new ideas
- Basic knowledge of HTML and how websites work*
- Basic knowledge of SEO and Google Analytics*
- Interest in video creation - not necessary
- Interest in technology
- Drive a car (due to location)

* Training can be provided

Salary and benefits:

- £20k - £26k depending on experience + Company performance bonus
- 24 days holiday, increasing by one day per full year to a max of 30
- Workplace pension scheme
- Private healthcare
- Cycle to work scheme
- Flexible working hours
- Free tea, coffee, fruit and frequent cake

About Highlight:

Highlight was established in 2000 and is a dynamic IT company, offering a Business Performance Monitoring cloud solution. Our office is located just outside of Guildford in Lower Eashing, near Godalming.

We partner with Telecommunication and Managed Service Provider companies who typically re sell our solution to their customers. Partners include Gamma, Daisy, Verizon, Telstra, GTT and Maintel who provide the Highlight service to their global enterprise customers.

To find out more please visit our website: www.highlight.net

If this position interests you and you would like to apply, please [email us](#) with your CV and cover letter.

If you have any questions or concerns about this position feel free to get in touch by email or phone.

For more information about working at Highlight please visit our [career's page](#).